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Making Color Activity Posters

Announcing new activities is easy when you make a color poster and put it on a tabletop at your luncheon registration area. Color and size brighten up the meeting area and make the area attractive to new guests and members. See the templates in the PowerPoint file on the Membership page of the www.SIRinc.org website.

We use Costco Photo Center who will print posters of 16" x 20" or larger and mail them to you. Each costs about \$10 plus tax and shipping. www.costcophotocenter.com/account/default.aspx?ReturnUrl=%2fDefault.aspx

We designed the poster for our new couples activity, DinoSirs, and now have 15-20 couples joining us each month for Dining Out. The women comment especially on their chance to meet and talk with others. We have a half dozen couples activities.

Do not use Word, as you cannot set the page to the full dimensions. You must use a page layout that is the same size as your poster. I use PowerPoint, but Publisher and the free OpenOffice.org program Impress will work.

Use very large font sizes; ours used 48pt for headline and 28pt for text. Insert borders, pictures, etc. for visual impact. Clipart is available from <http://office.microsoft.com/en-us/clipart/default.aspx>, they have thousands of free images.

Save the finished poster in "ppt" **AND** "jpg" file types. The "jpg" file will be emailed to CostcoPhotoCenter.com for printing. They will mail you the poster in a cardboard tube in about a week.

Ed. Note:

You can use the Making Color Activity PDF file at www.SIRinc.org on the Membership & Recruitment page

We recommend setting the page size to 16 x 20 inches. Some of the slide templates are centered, some have a left margin. We prefer making a one-inch margin on the left. When you receive the poster, you can trim off that one inch. The 15 x 20 inch poster now fits on one-half of a 20 x 30 inch foamboard (\$4) from a stationery or school supply store. Some drugstores and hobby stores have these.

You can then mount the poster on the 15 x 20 inch foamboard with double-stick tape or glue stick. A 15 inch long 2x4 can be grooved the length to hold the foamboard securely on tabletops.