

Area Publicity & Recruitment Chair 2011-01-04

The Area P&R committee coordinates the external recruitment of branches in the Area, to support internal recruitment within branches, and to document and encourage use of new tools for Publicity, Recruitment, Activities, and Member Relations within the Branches of the Area. The Area Governor appoints the Area Publicity & Recruitment Chair and Co-Chair annually.

They will maintain the Area Branch Activities list and the Area Contact Roster, samples shown on following pages.

They encourage Area communications by organizing annual Area Round Tables for exchange of ideas among Key Function Branch Chairs and Editors. The Area P&R can support other Area interests such as shared Other Branch Activities, Race Days, Sports Days and Barbecues. They shall also report and support tools that work to increase Branch Vitality.

The Area P&R encourages individual branches to use SIR Cards, Brochures, and Car Stickers in various ways. Each branch should name a Recruitment Chair to work within the branch and with Area Publicity. The Area P&R team will place Area SIR Brochure holders at city senior centers and at other suitable locations where newly retired men or their wives may visit.

The Area P&R Chair function has been successful in two areas as shown by their net member gains in 2010. The Area 2 Governor, Dean Steichen, and his Area Publicity & Recruitment chair have used this function the past two years to gain 41 members in 2010, with six of seven branches reporting net gains. The Area 22 Governor and Area Publicity & Recruitment chair have been using tools in the last 18 months, with a net gain of 16. These two SIR areas had the highest net member gains in 2010.

Activities at Other Branches

Activities help vitalize the SIR experience, and make SIR more attractive to prospective members that might not Golf or Bowling. Some Areas share all activities across all branches. Other Areas give contacts for activities that welcome any Sir, space being available. One contact list is below. Each Branch can promote the activities that they do not have in their own branch, Just like Area Fishing, Area Pool, and Area Bowling to give their members a broader activity experience.

Note that © indicates couples activities—bring your guest.

Astronomy	2 nd Mon	Larry Lange	254-6281
Bocce ©	Each Fri	Bob Barnes	686-0106
Book Club	Call	Bill Agar	837-2871
Book Exchange	2 nd Mon	Ed Benson	943-7011
Breakfast	Call	Philip Magen	256-6548
Comp Training	Call	Lo McCarthy	935-3939
Cook Group	Call	Ed Benson	943-7011
Crab Feed	Call Spring	Ken Peterson	439-5448
Crab Feed	Call Spring	Philip Magen	256-6548
Cribbage	1&3 Wed	Herb Hellsten	686-6398
Digital Photo	3 rd Fri	Pump Pumphrey	682-2188
Dine In ©	Call	Ron Cassano	944-1238
Dine Out ©	Call	Don Wesdorf	228-2484
Dine Out ©	Call	Dick Socolich	3763090
Explore & Eat	3 rd Fri	Ron Smith	314-3066
Explore & Eat	Call	John Pearl	934-6920
Fishing ©	Call	Craig Walton	937-4876
Golf 9 Hole	Each Wed	Stan Johnson	938-7016
Hiking ©	Last Tues	Ray Tenzer	820-4744
Historical ©	Call	Rich Sjoberg	254-1661
Model Railroad	Call	Ted Westphal	283-5467
Poker	8 Groups	Walt Schick	934-0656
Dine Out Guys	1 st Tues	Don Atwater	673-1669
Dine Out Guys	Call	Mal Hendry	838-1158
Stamps	Call	Rich Sjoberg	254-1661
Walkers ©	Each Thurs	John Hayes	938-5376
Walkers ©	Each Tues	Lyle Deck	254-3829
Woodworking	Call	Gary Plisco	939-2483
Write Your Biography	Call	Roger Sperling	933-5588

Notes: Most activities have space for additional Sirs. Some may have only a few available. Others may not have space, but would welcome a visitor one time so they could observe how the activity is organize to use in their own branch.

Even if you have a similar activity in your branch, perhaps the day listed is better for one of your members. You can remove your branch activities from this list, as your newsletter has details about your branch activity. If your list of activities is small, just add them to this list for a full calendar and still have your note in your newsletter. You can have a sign-up poster in your luncheon registration area. This table is in two-column format.

Area Contact Rosters

The Area Roster expands beyond just the officers listed in the State Roster, to encourage communication and exchange of ideas among Branches. We include Area Activity contacts as well as Editors, Webmasters, Travel and Key Function Chairs.

SIR Area 2 Contact Roster 2011 *Changes to Walt Schick 934-0656*

No.	Position	Name	Tele.	E-mail Address
6	Regional Director	Dean Steichen, Br 8	820-3573	djsteich@comcast.net
2	Area Governor	Ron Smith, Br 8	314-3066	resmith62@aol.com
	Area Publicity & Recruitment	Walt Schick, Br 8	934-0656	walterschick@astound.net
	Bowling	Lloyd West, Br 19	228-9037	sirdragon@earthlink.net
	* Computer & Tech CoChr	Derek Southern, Br 8	253-1646	dereksouthern@gmail.com
	* Computer & Tech CoChr	Phil Goff, Br 116	820-3573	philgoff@yahoo.com
	Fishing	Karl Droese, Br 171	376-0468	kdroese@comcast.net
	Golf	Jim Willey, Br 19	689-3199	jemhwilley@astound.net
	Speakers Exchange	John Roebuck, Br 19	685-8764	-
	Table Pool	Bill Weinberg, Br 146	682-0962	billw@astound.net
	Travel	Bob Spellman Br 146	934-8428	bobnjo@astound.net
	Website Development	Dean Steichen, Br 8	820-3573	djsteich@comcast.net
8	Big Sir	Derek Southern	253-1646	dereksouthern@gmail.com
	Little Sir	Gary Plisco	939-2483	gnplisco@astound.net
	Secretary	Erland Persson	932-5328	erland.p@comcast.net
	Treasurer	Leo Barrella	933-2372	leojudyph@sbcglobal.net
	Email Contact	Jim Sowell	939-4670	sowell4jim@aol.com
	* Co-Newsletter Editor	Jim Pumphrey	682-2188	pumpfree@yahoo.com
	* Co-Newsletter Editor	Dan Weller	935-5510	dweller@astound.net
	* Co-Newsletter Editor	Alan Ensign	820-8974	ane65@comcast.net
	* Co-Newsletter Editor	Ekk Keller	685-1505	ekkeller@astound.net
	Member Relations Chair	Ed Benson	943-7011	ebensonbwa@aql.com
	Membership Secretary	Bill Barnard	939-8927	nbbarnard94598@gmail.com
	Attendance Secretary	Bill Peterson	676-5295	wpete333@comcast.net
	Web Master	Bill Hunter	947-6947	wkhbill@pacbell.net
	Web Master, Activities	Derek Southern	253-1646	dereksouthern@gmail.com
	Activities Chairman	Mike Long	930-8401	patmikelong@astound.net
	Recruitment Chair			
	Publicity			
	Travel Chairman	Bob Hagler	934-7620	bob.hagler@sbcglobal.net
	19	Big Sir	Milton Momita	673-1334
Little Sir		George Garcia	934-8631	gmgarcia@astound.net
Secretary		Duane Deonigi	825-0523	ddeonigi@astound.net
Treasurer		Bill Schoonover	672-1376	bbillo33@sbcglobal.net

	Email Contact	Duane Deonigi	825-0523	ddeonigi@astound.net
	Newsletter Editor	Bill Stephenson	680-0234	branch19newsletter@yahoo.com
	Member Relations Chair	Ken Peterson	439-5448	kenneth637@comcast.net
	Attendance Chair	Bill Stephenson	680-0234	branch19newsletter@yahoo.com
	Membership Chairman	Ken Peterson	439-5448	kenneth637@comcast.net
	Web Master	Edward DiBetta	228-5606	edibetta@sbcglobal.net
	Activities Chairman	vacant	vacant	vacant
	Recruitment Chair	Jerry Waitrovich	672-1170	no email
	Publicity Chairman	John Babjar	672-0325	jbabjar@sbcglobal.net
	Travel Chairman	Jim Randall	372-8315	jimkat007@sbcglobal.net
81	Big Sir	Wint Mather	891-4107	wintmather@aol.com
	Little Sir	Stu Bolinger	937-7988	swbolinger@comcast.net
	Secretary	Wayne Brock	935-8303	w-mbrock@comcast.net
	Treasurer	Donald Egan	943-7870	rrarhya@aol.com
	Email Contact	Wayne Brock	935-8303	w-mbrock@comcast.net
	Newsletter Editor	Wint Mather	891-4107	wintmather@aol.com
	Member Relations Chair	Stu Bolinger	937-7988	swbolinger@comcast.net
	Membership Chairman	Stu Bolinger	937-7988	swbolinger@comcast.net
	Web Master			-
	Activities Chairman	Philip Magen	256-6548	magen3@sbcglobal.net
	Recruitment Chairman			-
	Publicity Chairman	Clarence Nixon	933-6175	chnixon@sbcglobal.net
	Travel Chairman	Dick Holland	933-3598	rth@ifn.net



Devoted to the promotion of independence and the dignity of retirement

Activities such as Golf and Fishing are also **AREA and STATEwide**, so our circle of friendship widens. Many of our activities include guests and **COUPLES**. "O" is open to other branches, space available.

1st Tuesday	Rossmoor #81	925-256-9879	1st Wednesday	Moraga #171	925-377-5880
1st Thursday	Concord #19	925-429-3777	2nd Monday	Concord #8	925-901-4826
2nd Thursday	Pleasant Hill #146	925-943-5851	2nd Wednesday	Moraga #174	925-
3rd Monday	Walnut Creek #116	925-806-8874			

Activity	Br 8	Br 19	Br 81	Br 116	Br 146	Br 171	Br 174
Antique Cars							
Astronomy	XO						
Backgammon							
Band							
<u>Barbecue Couples</u>	X						
<u>Barbecue Couples Area</u>							
Barbershop Quartet						X	X
<u>Baseball Day Couples State</u>	X	X	X	X	X	X	X
<u>Basketball Day Couples State</u>	X	X	X	X	X	X	X
Beer Tasting	X						
Biking							
Book Club	XO			X			
Book Swap	X	X			X		
<u>Bocce Ball Couples Area</u>	XO				X	X	X
<u>Bowling Area</u>	XO	XO	X		XO	XO	XO
Bowling, Lawn							
Breakfast Club			XO				
Brewing							
<u>Bridge Couples</u>	X				X		
Bridge Duplicate	X			X	X	X	X
<u>Bridge Dup Area</u>	X			X	X		
<u>Bridge Rubber Basics</u>	X						
Bridge Rubber	X			X	X	X	X
<u>Bridge Rubber Area 2</u>	X				X	X	X
<u>Bridge Traveling Couples</u>							
Chess							
Chorus	X				X		
Coins							
<u>Computers & Tech Area 2 Couples</u>	X	X	X	X	X	X	X
Computer Training					XO		
Cooking Group Shared	XO						
Cooking One Man Host					X		
Crab Feed			XO				
Cribbage	XO				X		
<u>Dancing Couples</u>	X						
Digital Photography Area 2	XO				X		
<u>Dinner-Dances Couples</u>					X		

<u>Dine In Couples</u>	XO				XO		
Activity	Br 8	Br 19	Br 81	Br 116	Br 146	Br 171	Br 174
Dominoes	XO					X	
Economic Research							
Explore & Eat Couples	XO				X		
Fishing Area 2 Couples	X	X	X	X	X	X	X
Football State Couples	X	X	X	X	X	X	X
Game Night Couples					X		
Gardening					X	X	X
Genealogy							
Gin Rummy							
Gold Panning							
Golf Couples					X		
Golf 9-Hole	XO	XO		X	X	X	X
Golf 18-Hole	X	X		X	X	X	X
Golf 3-day Overnight Couples	X				X		
Golf Home to Home Area							
Guys Dine Out					X		
Harmonica					X		
Hikers Couples	XO			XO			
Historical Interest						XO	XO
Horseshoes						X	X
Investment Area 2	XO	XO	XO	XO	XO	XO	XO
Jazz Sacramento State Couples	X	X	X	X	X	X	X
Ladies Day Couples	X	X	X	X	X	X	X
Let's Dine Out Couples	X	X		X	X		
Model Railroad						XO	XO
PickleBall			X				
Pinochle						X	X
Poker	XO			X	X	X	X
Pool-Billiards Area 2	XO	XO	XO	XO	XO	XO	XO
Racing Day State Couples	XO				XO		
Radio Amateur State						X	X
Single Sirs Dine Out (ROMEO)	XO				XO		
Softball							
Stamps						XO	XO
Tennis						XO	XO
Theatre Couples					XO		
Travel Couples	XO	XO	XO	XO	XO	XO	XO
Walkers Couples	XO			XO	XO	XO	XO
Wine Finders Couples	X						
Wine Tasting Couples	X			X	X	X	X
Woodworking	XO					XO	XO
Writing Your Biography	XO					XO	XO