

Legacy of One Implementation

Branches can experience a gradual decline in total membership (more membership loss than gain). Some SIR members may think that their Branch is healthy due to viewing the induction of new members at most luncheons. These healthy thoughts should take into consideration the loss of membership due to resignations – move, illness, expiration, interest, etc. All Branches should look for ways to sustain and grow their membership levels. Use the Legacy of One.

The Legacy of One encourages each member to bring a guest (friend, neighbor, new contact, etc.) with the eventual goal of the individual's membership in a SIR branch. (See attached sample)

The Legacy of One should be an integral component of the new member orientation in Branches that are sustaining their membership. Branches who have 6-month new member round tables may choose to integrate the Legacy of One at this time.

The Legacy of One can also be extended to the whole membership in Branches that wish to grow.

When any member sponsors his first new member, the Big Sir may send a quarterly list of member's name and address to the State Chair of Membership and Growth for a congratulatory letter meeting the LEGACY OF ONE objectives.



Legacy of One.....or more

For fifty plus years, thousands of men have joined Sons In Retirement when they retired, all looking for a life style filled with good things every retiree aspires for in retirement-----respect, integrity, dignity, pride, independence, friendships and loads of fun and enjoyment . As members of SIR, they have found all this and more through participation in the many activities and programs offered by SIR and formation of new friendships.

Today, as SIR members, we look at the next fifty years with confidence that the inherent value and legacy of SIR will continue to be a driving force for continuity and growth into our next fifty. As we move forward let us use this confident awareness in a positive way to unify and grow our organization, bringing into play the solid cornerstones upon which SIR was foundedcommunication, recognition, involvement and solidarity.

We have been given a legacy of immeasurable value. As we have accepted the benefits offered via our membership in SIR, now let us accept the responsibilities we owe for this unique opportunity to give something back to the organization that has given us enormous pleasure in our retirement years. Of critical importance is the continuity of this wonderful organization by membership sustainability of our SIR and it's BRANCHES.

One of the best ways we can sustain membership is for each of us to sponsor one or more new members as our replacement(s) if, or when, we have to leave SIR. We must accept this legacy.

We encourage you to bring in at least one new member before you have to leave; do not leave an empty chair!

“Legacy of One...or More” is designed for sustainability of the branch membership.

BE A PARTNER IN “LEGACY OF ONE...OR MORE”.



Incorporated

**A Non-Profit Public Benefit Corporation For Retired Men Devoted to the
Promotion of Independence and Dignity of Retirement**

<name>

<address>

February 28, 2011

Dear <first name>,

It has been brought to the attention of the State SIR officers that you sponsored one or more new members to your branch in the first quarter of 2010.

We wish to thank and congratulate you for your effort. SIR offers a great deal to the retired man and we need to get the word out. You are doing that, so THANK YOU again.

Sir Harry Hubinger
State Chairman, Growth and Membership