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A Non-Profit Public Benefit Corporation For Retired Men Devoted to the
Promotion of Independence and Dignity of Retirement

June 29, 2006

PRESIDENT'S LETTER TO BIG SIRS

Dear Big Sir,

After six months in office as Sir State President, there are a lot of things I would like to share with you.

The financial condition of SIR, Inc. continues to be good. We are on budget in terms of revenue and below budget in terms of expense. What could be better?

The Treasurer's report is now available on the SIRINC web site for those who want more detailed information and a similar copy will be available on the web shortly after each Board Meeting in the future. Also to be placed on the web in the future will be a copy of the Board Minutes, so that each of you can access the information available to Board members and pass it on to your members shortly after the Board Meetings. All of our membership will be better informed from here on out.

We have slowed down the rate of loss of members, but we still haven't turned the corner and started gaining. This, in spite of heroic measures by some Branches, but unfortunately not by all Branches. To facilitate your recruiting efforts, you now have available a Public relations Program developed by Sir Carl Raaka, a Membership Implementation Program developed by the Growth and Management Committee under the direction of Sir Ned Banton and now being led by Sir Hank de Diego and, more recently, a Recruiting Program developed by Sir Clark Hime, who is currently introducing the program. If you have any ideas about unique methods to recruit, pass them to us. We will try anything that gives a promise of working. Recruiting is an all-hands evolution. Every member must be involved and it is up to you, as Big Sir, to inspire your members to HAVE FUN, BUT BRING IN ONE. Each man recruiting one new member is no big deal, but we have to get started. What can you do to further the cause?

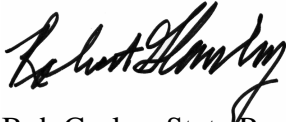
Coming up on Monday, August 7 will be the annual meeting of the Corporation in which every Branch, Area and Region is expected to be represented. The Big Sir is the preferred Branch representative. If you are unable to attend, please appoint the Little Sir or a BEC member to take your place and to vote in your stead. Some important modifications to the By-Laws will be presented at that meeting and it is extremely important that each Branch, Area and Region take part in the vote. We have guaranteed the attendance of all 161 Big Sirs and non attending Branches will be billed the Luncheon/Registration cost. WE NEED YOU TO BE THERE. Don't be left out.

The 50th Anniversary Cruise to Hawaii is slowly taking shape. We now have 620 signed up to go. Only 380 more to meet our required goal of 1,000 by September 1. Close, but no cigar. We have only two months to reach that goal. So please encourage those who are even thinking of going to sign up now. We are confident that more than enough will be going eventually, but many will want to subscribe later. We must get to that required threshold soon.

Following the tradition of our previous State Cruises, the Travel Representative that you designate will get \$200 to be applied to the cost of his cabin for each person that signs up with that Travel Representative. This approximates the usual free passage for every 15 passengers but allows the Travel Representative to apply the amount to the cabin class of his choice. Travel Chairmen work hard for the benefits they receive. Anyone who has been a Travel Chairman will attest to that fact. It has also been a tradition that five past or current State Presidents receive an up-grade in accommodations. Interesting that this is the ONLY perk that is available to SIR Presidents.

Remember, it is your job to inspire the membership to take an active part in the recruiting program. It is also your job to see that your Branch is represented at the Annual Meeting of the corporation on August 7, 2006. And don't forget: we need nearly 400 more sign-ups for the cruise. A little effort on your part should help us carry the day.

Yours in SIR,

A handwritten signature in black ink, appearing to read "Bob Curley". The signature is written in a cursive style with a large, stylized initial "B".

Bob Curley, State President.

cc: State Board, Area Governors, State Committee Chairmen, Past Presidents